
أرض
KETURAH
ARDH



THE STORY

A Day in Keturah Ardh
The Keturah Path
The Message
The Meaning
Dubai
Keturah: The legacy
Keturah Ardh
New Era of Life-Scaping
Land Use
The Wellness
Dubai 2040
Location Proximity
Road Maps & Access Points
Metro & Bus Routes
Your Neighbourhood
Master Plan
Community Amenities
Community Zoning
Phase I Key Plan
Phase I Amenities
Plots Details

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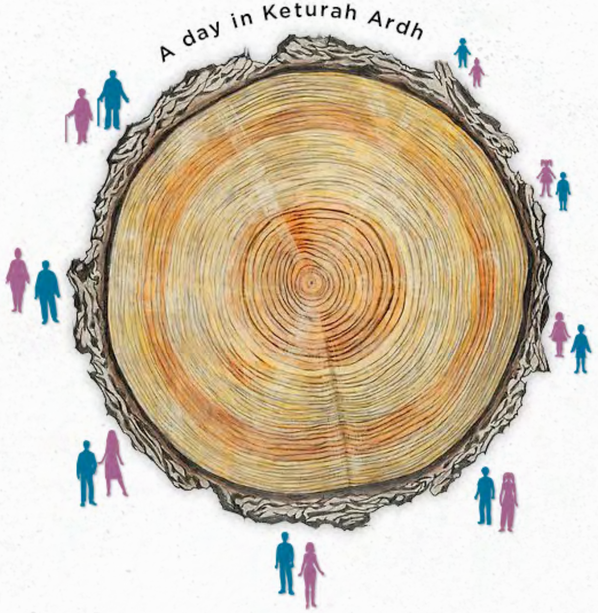


THE FATHER

He rises with the sun, reflecting on the roots anchoring him to family and land. Midday finds him in the co-working hub, mind sharpened by garden strolls. Tutelage of caring for the soil, embodying the ancient 'hima' ensures his children inherit his deep-rooted respect.

THE MOTHER

Morning group yoga sessions following dawn prayer in sunlit pavilions, honours her space and sets the tone for an afternoon curating parables. At twilight, she hosts a gratitude circle, inviting families to share daily acts of kindness and seal the day in harmony.



THE YOUTH

Children race through dew-kissed grass in the All-Ages Gardens, chasing sunbeams dancing on petals. Under mentor guidance, they paint root murals in open-air studios and learn about the 'Tree of Life' motif from Islamic art. They devote evenings to fitness and connection, strengthening bonds.

THE ELDERS

At dawn, they embrace the warm desert air billowing through ancient tree canopies, whispering gratitude to the dust, to Ardh. At midday, they mentor teens in living labs, teaching soil stewardship as their ancestors once taught them. At dusk, they close the day in quiet contemplation alongside reflective pools.

KETURAH RESORT

The Wealth of Wellbeing

Keturah Resort redefines success as peace of mind—uniting luxury with mental, physical, and emotional wellness.

The Ritz-Carlton Residences located at Keturah Resort is the FIRST FULLY WELLNESS CERTIFIED RESORT IN THE MENA REGION.

A Reflection of the Elements

Creekside Mansions reflect Earth, Water, and Sky, three styles inspired by nature optimizing the overall wellbeing. and uderlying the elements from which it was derived

KETURAH RESERVE

Transformational Living by Design

Keturah Reserve at Meydan introduces a new luxury concept: living transformed through spatial design.

Bio Living at Keturah Reserve

Inspired by Biophilic Design, homes connect residents with nature, engaging all five senses and enhancing well-being.

Designed from the Inside Out

Homes are crafted from the inside out using natural materials, proportions, and light to create harmony.

KETURAH ARDH

Roots & Reflection

is a visionary project that unites spiritual heritage with modern urban innovation, drawing on the timeless narrative of humanity's origins. Evokes heritage, tranquility, and the continuity of human life.

Ardh: Arabic for "land"
reminding us that humanity is born from the earth, entrusted to nurture & develop it.

Roots: Symbolize our cultural, spiritual, and historical origins connecting generations through shared heritage.

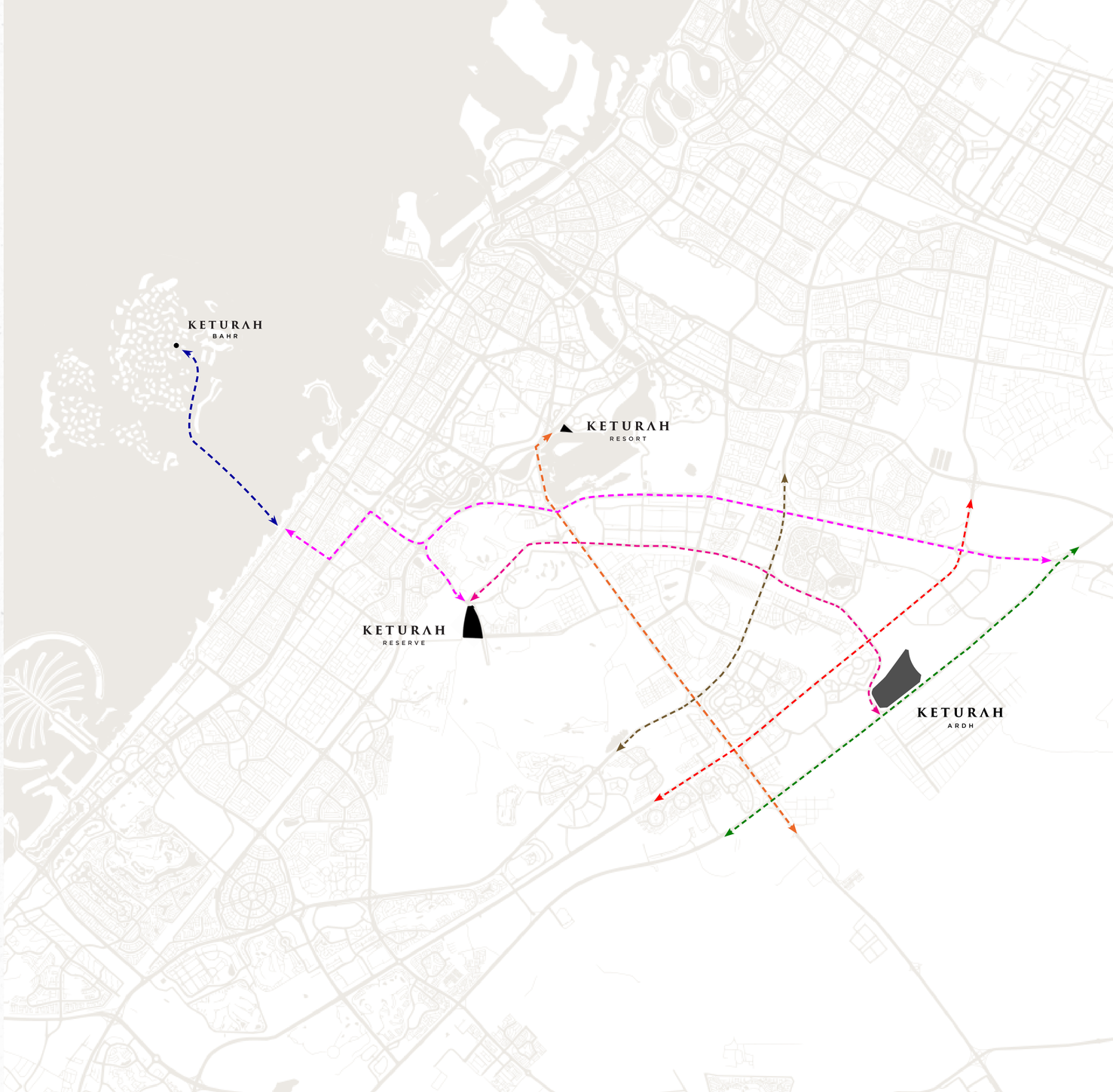
Reflection: Invites introspection, spiritual renewal, and a commitment to sustainable, thoughtful growth.

KETURAH BAHR

Bahr: Arabic for "Sea"

The upcoming Keturah

THE KETURAH PATH



THE MESSAGE



"At KETURAH ARDH, we envision a world where design and nature harmoniously coexist, where each space is not just built, but rooted in purpose. This is more than a place. It is a foundation for legacy, sustainability, and belonging."

Talal M. Al Gaddah

Founder & Visionary of Keturah

Ardh is arabic for **Land**

reminding us that humanity is born from the earth, entrusted to nurture and develop it.

A visionary project that unites spiritual heritage, with modern urban innovation, drawing on the timeless narrative of humanity's origins.



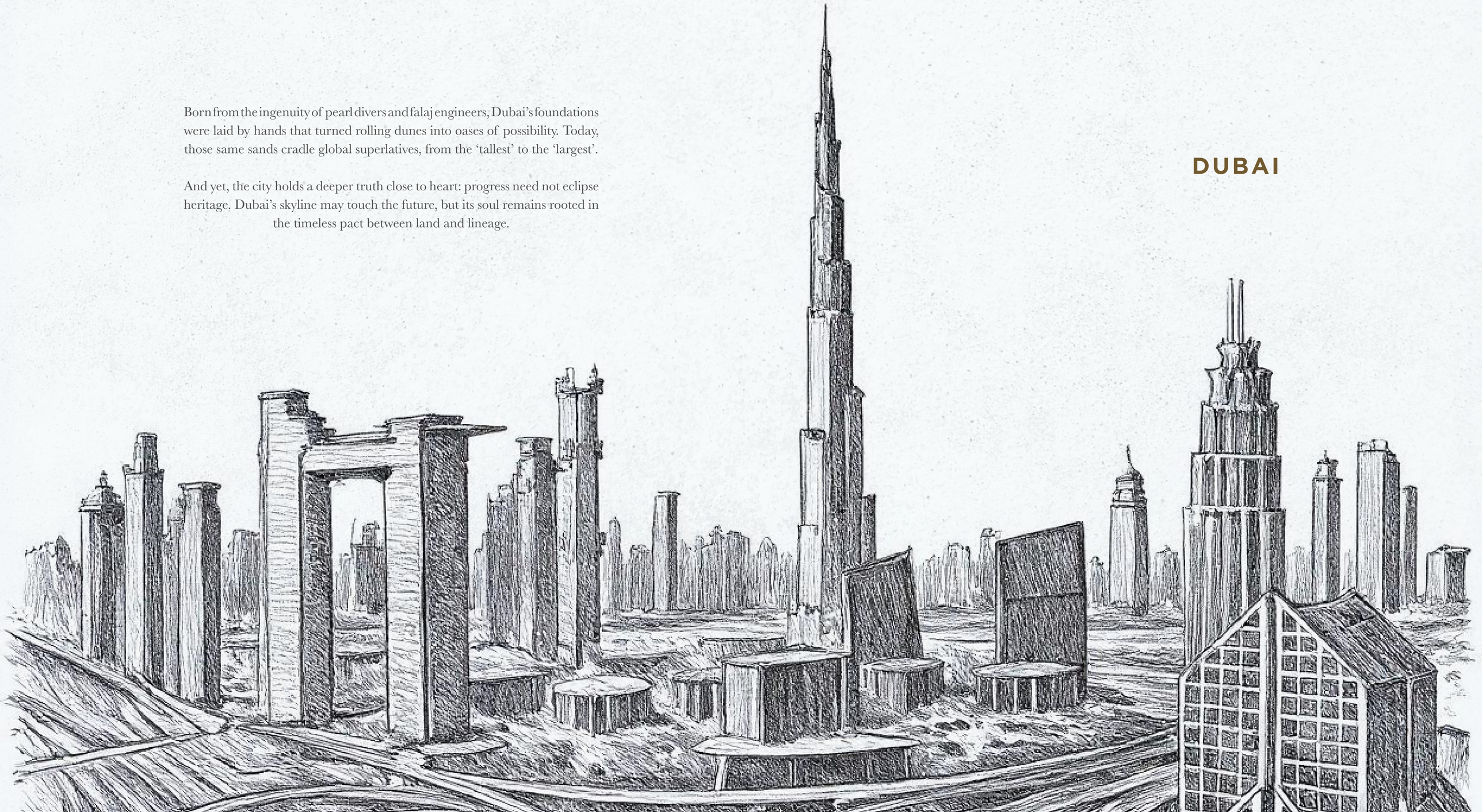



MY ROOTS ... MY REFLECTION
جذوري ... إنعكاسي

DUBAI

Born from the ingenuity of pearl divers and falaj engineers, Dubai's foundations were laid by hands that turned rolling dunes into oases of possibility. Today, those same sands cradle global superlatives, from the 'tallest' to the 'largest'.

And yet, the city holds a deeper truth close to heart: progress need not eclipse heritage. Dubai's skyline may touch the future, but its soul remains rooted in the timeless pact between land and lineage.



THE LEGACY CONTINUES

KETURAH

Keturah is guided by a simple doctrine: to create a truly transformational living experience. An experience rooted in intentional design, a conscious departure from ‘oblivious opulence’. Having pioneered the region’s first bio living and wellness-focused concepts, Keturah is poised to complete a visionary trilogy with Ardh.





KETURAH
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More than a community, the confluence of artistry, nature, and generational legacy. Here, the whispers of the ancient meet the vision of the discerning. A place where homes rise not as structures, but as heirlooms.

Designed for those who seek permanence in a transient world, Keturah Ardh offers a rare duality: the serenity of desert horizons within the pulse of Dubai's ambition. A microcosm where gardens grow with the patience of centuries, and every address is the introduction to an ancestry.

A LEGACY ROOTED IN THE LAND

A NEW ERA OF

LIFE-SCAPING

Keturah Ardh draws inspiration from this legacy. It is not just a place to live ... It is a sanctuary where every tree, every breeze, and every path is a continuation of a narrative that began thousands of years ago. The project integrates principles of biophilic design, ancient arboreal wisdom, and site-sensitive planning to honor the Earth and serve the people.

Through this heritage-driven framework, Keturah Ardh is redefining modern lifestyle. It harmonizes history and innovation, crafting an environment that is both a legacy and a future. This is the soul of Keturah.



أرض

TOTAL SITE AREA

18,000,000 ft²

47% RESIDENTIAL NEIGHBORHOODS

9,900,000 ft² Land / GFA ≈ 14,454,000 ft²

30% OPEN SPACE & GREEN CORRIDORS

5,400,000 ft² Land

23% ROADS & INFRASTRUCTURE

2,700,000 ft² Land



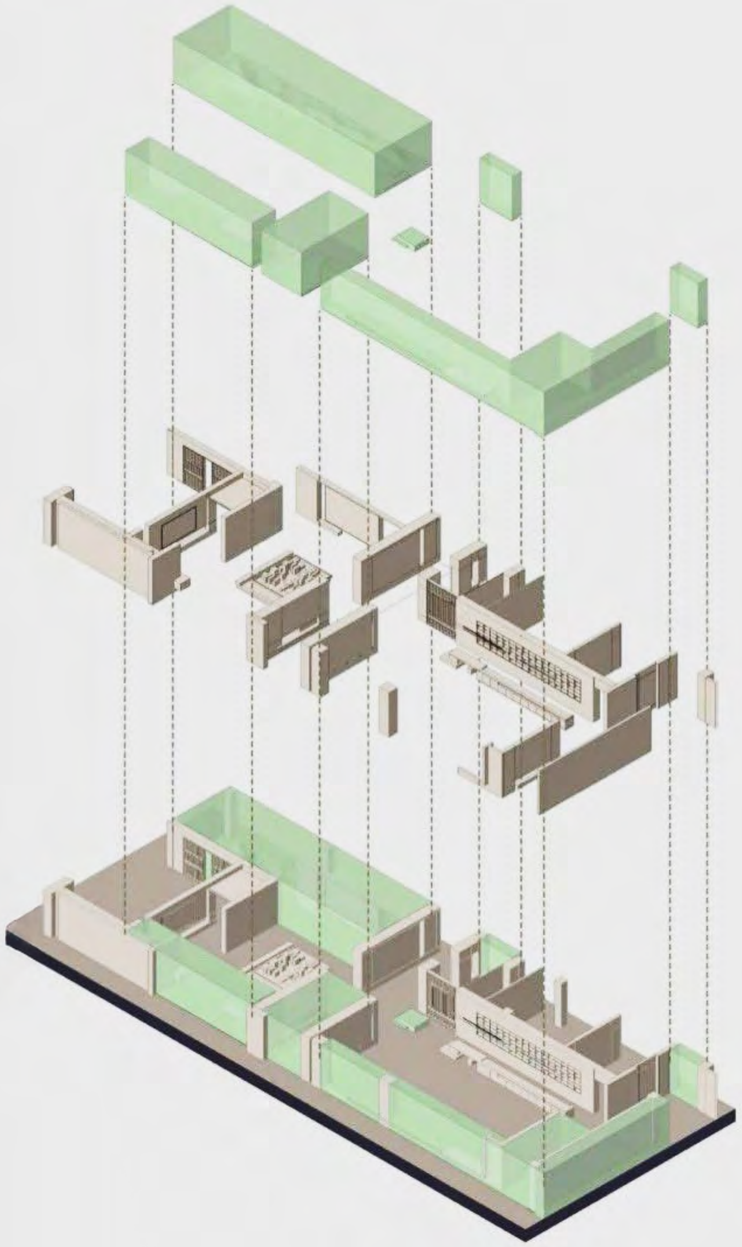
THE WELLNESS

Keturah Ardh is a generationally and environmentally integrated community spanning 18 million square feet. It redefines luxury living through deep-rooted connections to nature, climate, and wellness.

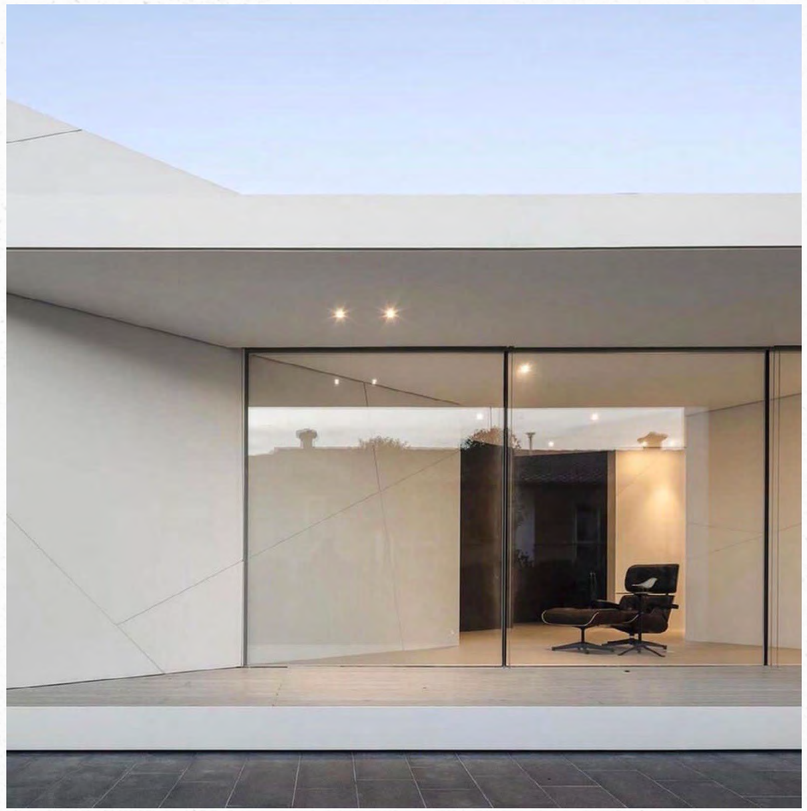
Over 100,000 trees and a fully immersive biophilic design approach will support natural air purification, passive cooling, biodiversity, and a lifestyle that respects both Earth and people from birth to legacy



LANDSCAPE INTRODUCED INTO THE INTERIOR









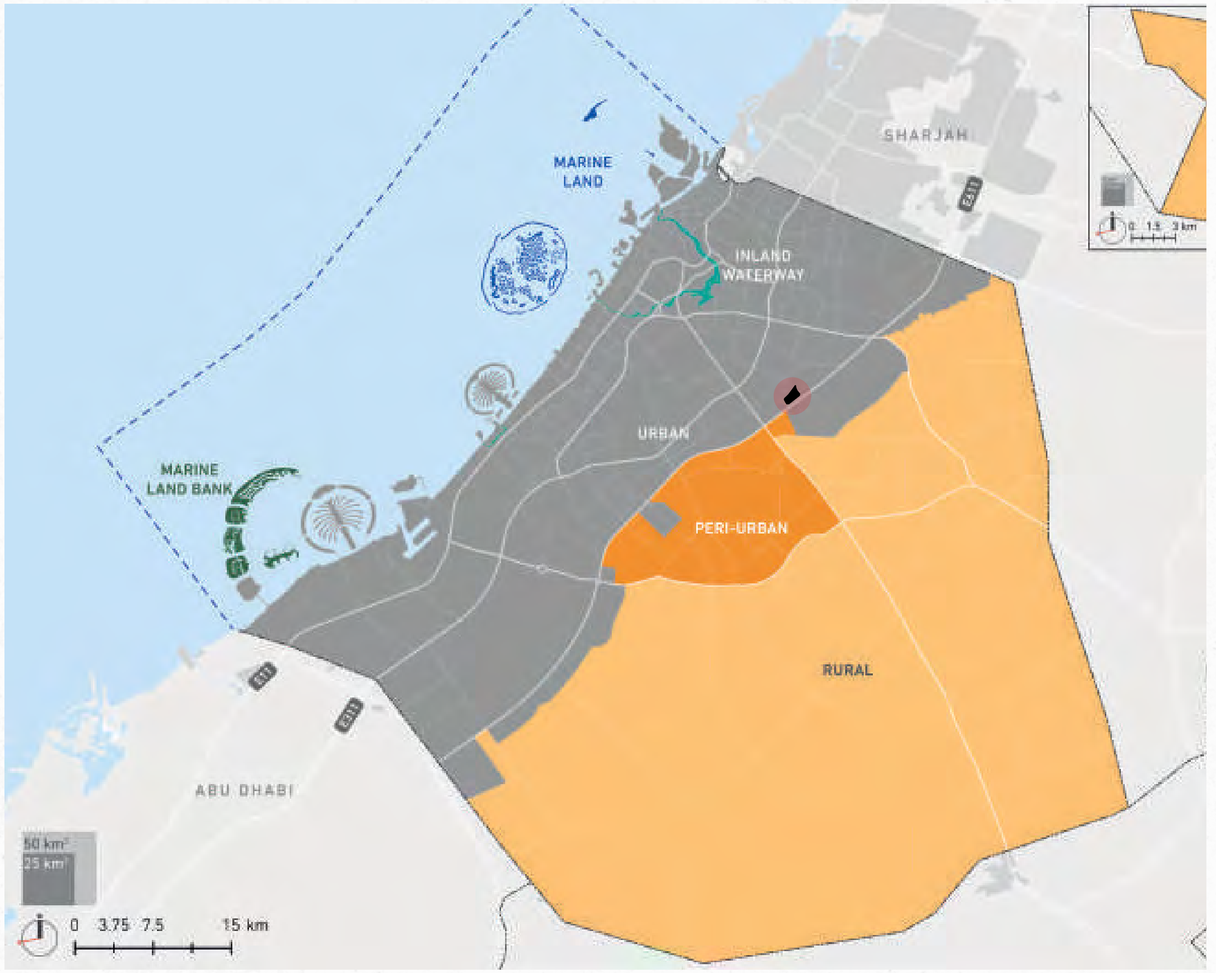


DUBAI URBAN PLAN

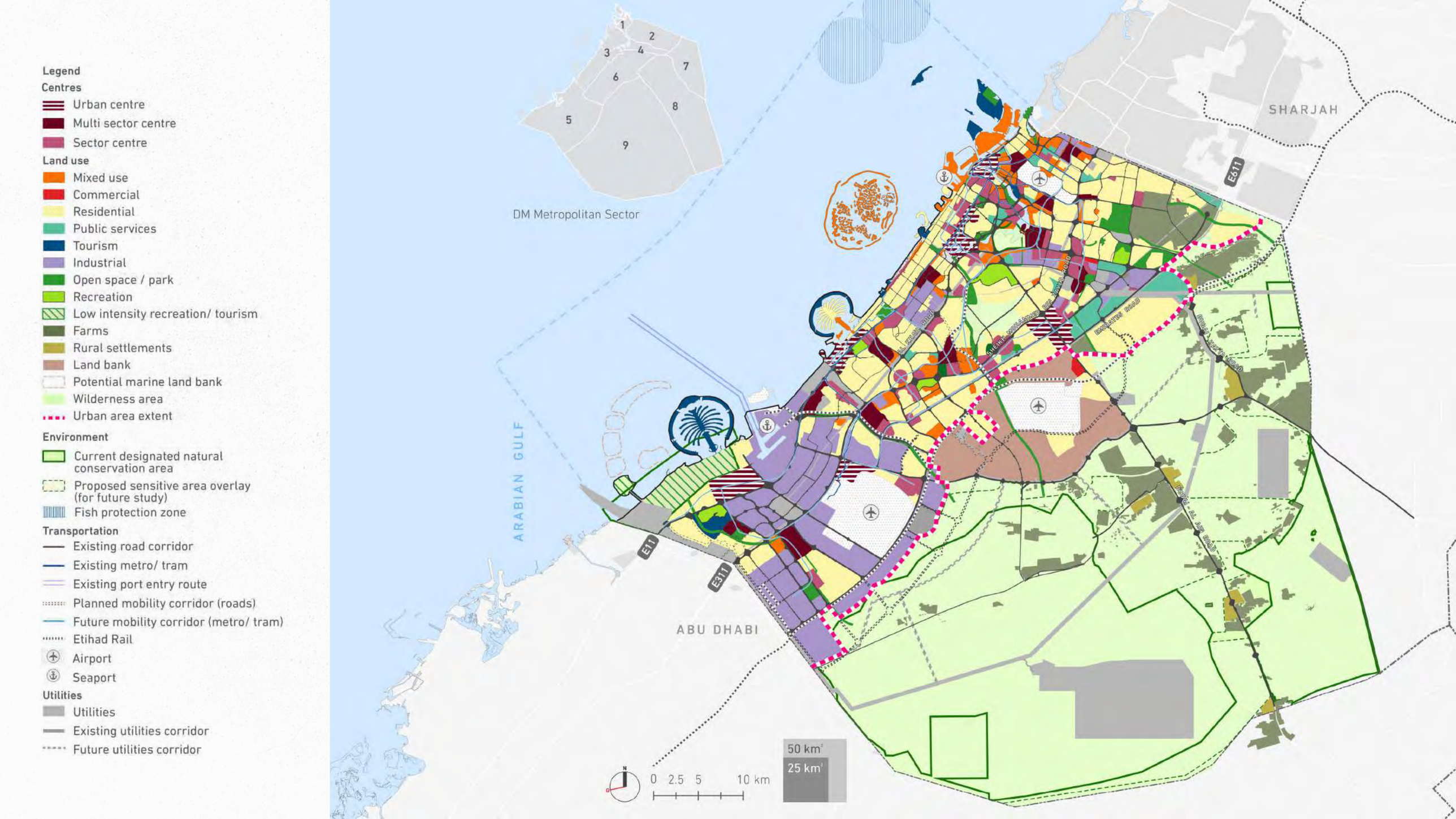
2040

Keturah Ardh is on the edge of the “Extended Urban Area”, This is where most of the existing development and all future growth is going to be contained. Through this approach, the Plan will increase Dubai’s population density by 68 percent over the next two decades

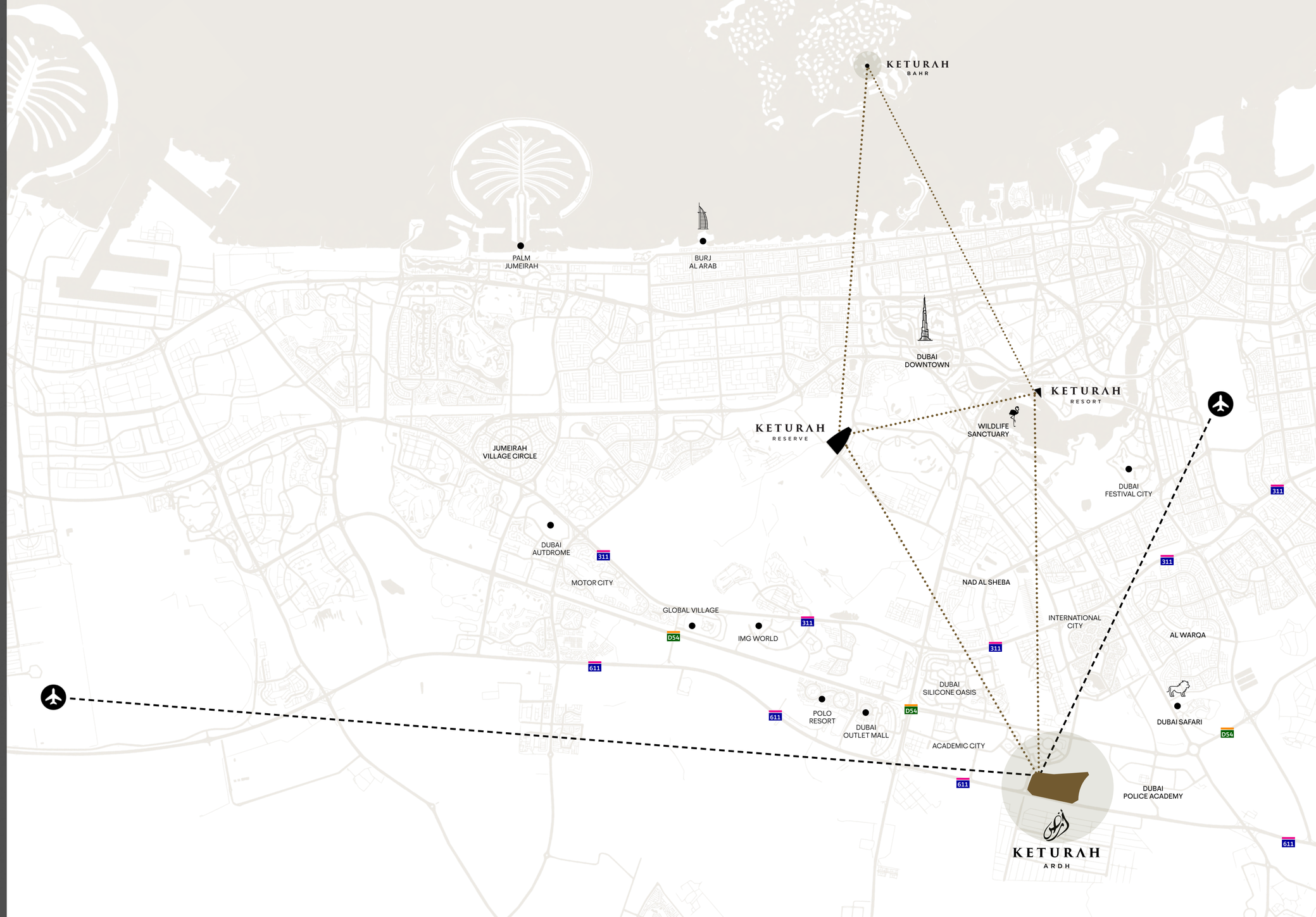
Any new development outside the urban area is not permitted unless it has shown full compliance with the requirements of the Dubai 2040 Plan.

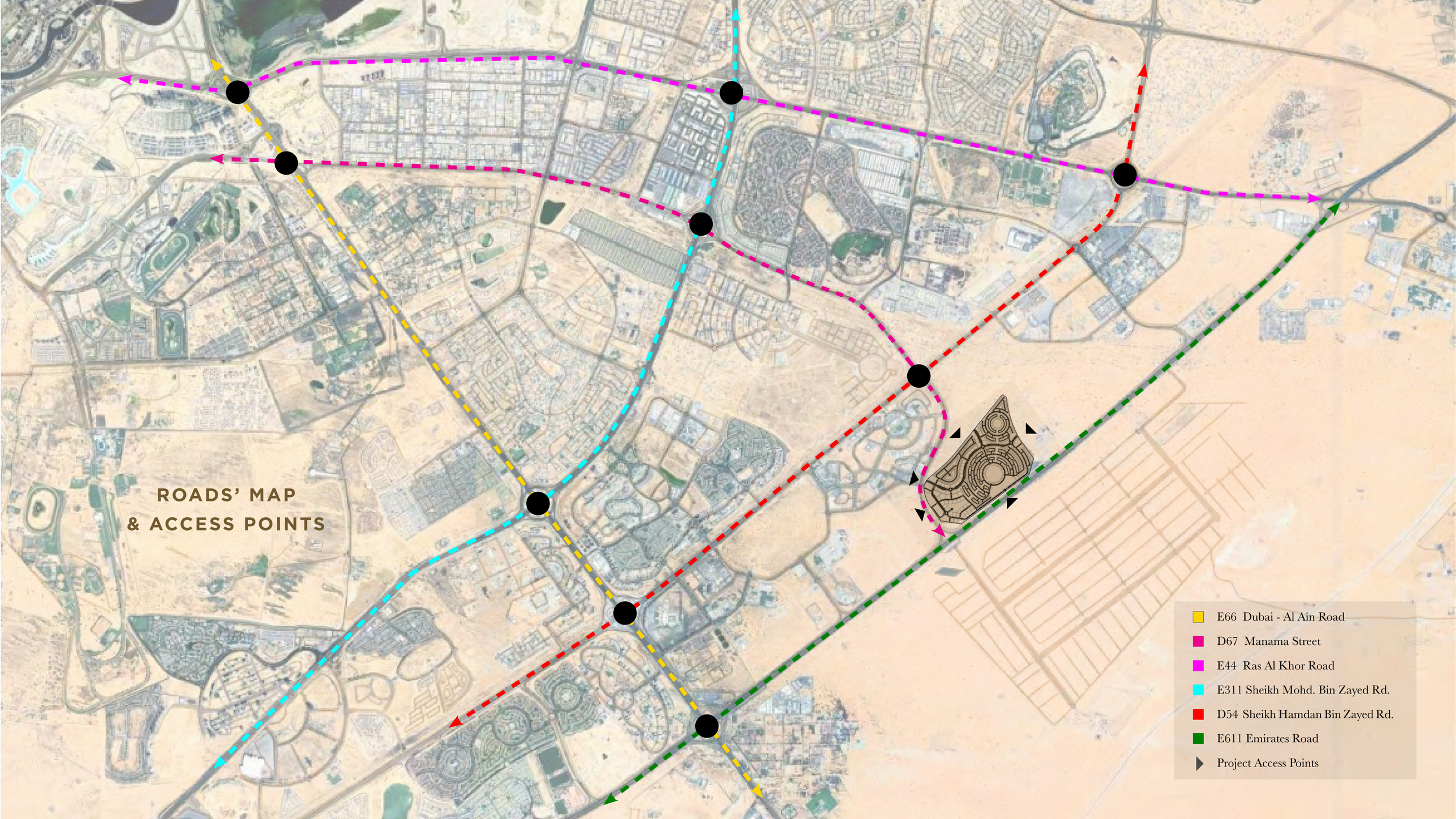


Urban Centers Keturah Ardh Peri Urban Rural

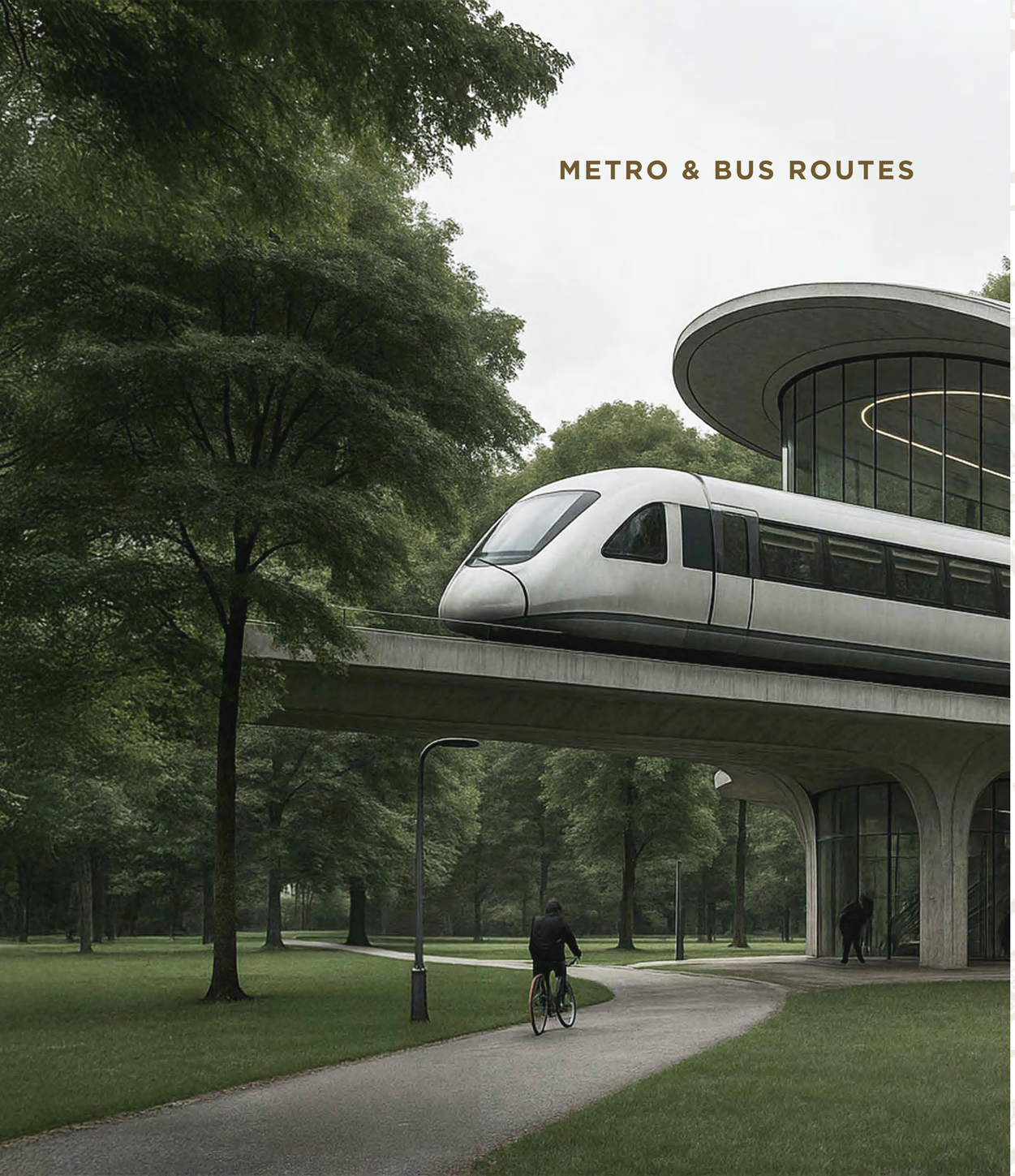

Legend
Centres
Urban centre
Multi sector centre
Sector centre
Land use
Mixed use
Commercial
Residential
Public services
Tourism
Industrial
Open space / park
Recreation
Low intensity recreation/ tourism
Farms
Rural settlements
Land bank
Potential marine land bank
Wilderness area
Urban area extent
Environment
Current designated natural conservation area
Proposed sensitive area overlay (for future study)
Fish protection zone
Transportation
Existing road corridor
Existing metro/ tram
Existing port entry route
Planned mobility corridor (roads)
Future mobility corridor (metro/ tram)
Etihad Rail
Airport
Seaport
Utilities
Utilities
Existing utilities corridor
Future utilities corridor
1
2
3
4
5
6
7
8
9
DM Metropolitan Sector
SHARJAH
E311
ARABIAN GULF
E11
E311
ABU DHABI
0 2.5 5 10 km
50 km²
25 km²

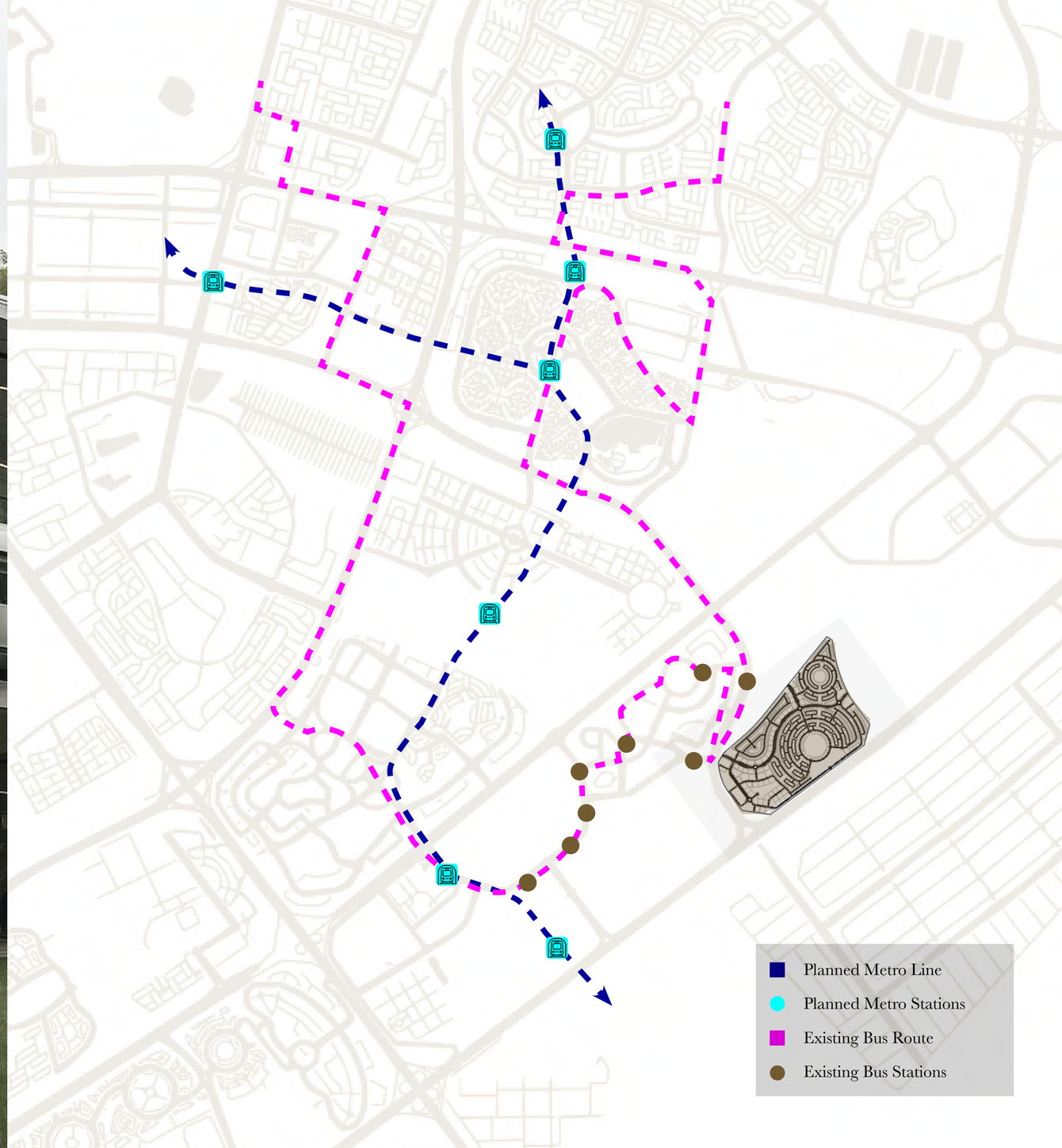
Acaademic City	6 min.
Al Nakheel Park	8 min.
Dubai Outlet Mall	9 min.
Dubai Silicon Oasis	9 min.
IMG Worlds of Adventure	10 min.
Dubai Safari Park	12 min.
Global Village	14 min.
Dubai Festival City	18 min.
Dubai Hills Mall	20 min.
Dubai Int. Airport	21 min.
Al Maktoum Int. Airport	36 min.




ROADS' MAP
& ACCESS POINTS
E66 Dubai - Al Ain Road
D67 Manama Street
E44 Ras Al Khor Road
E311 Sheikh Mohd. Bin Zayed Rd.
D54 Sheikh Hamdan Bin Zayed Rd.
E611 Emirates Road
Project Access Points

METRO & BUS ROUTES





YOUR NEIGHBORHOOD

ACCESSIBILITY

- 21 min Dubai Int. Airport
- 21 min Business Bay Metro Stat.
- 36 min Al Maktoom Int. Aiport

HEALTHCARE

- 9 min NMC DIC Clinic & Phar.
- 10 min Fakeeh University Hospital
- 16 min American Hospital Nad Al Sheba

EDUCATION

- University of Dubai
- Emirates Aviation University
- GEMS Modern Academy
- Repton School Dubai
- German International School
- UK College of Business and Computing
- American University in the Emirates
- Hamadan Bin Mohammed Smart Uinversity
- The British University in Dubai
- German International School

LEISURE

- 10 min Dubai Outlet Mall
- 14 min IMG World of Adventure
- 19 min Global Village

HOTELS

- 5 min VOGO Grand Hotel
- 11 min Radisson RED DSO
- 14 min Meliá Desert Palm

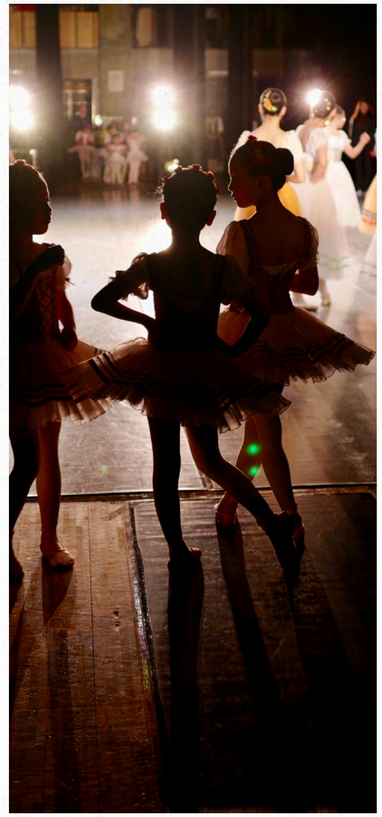












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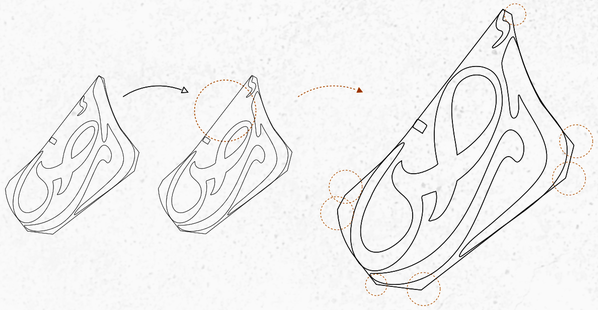
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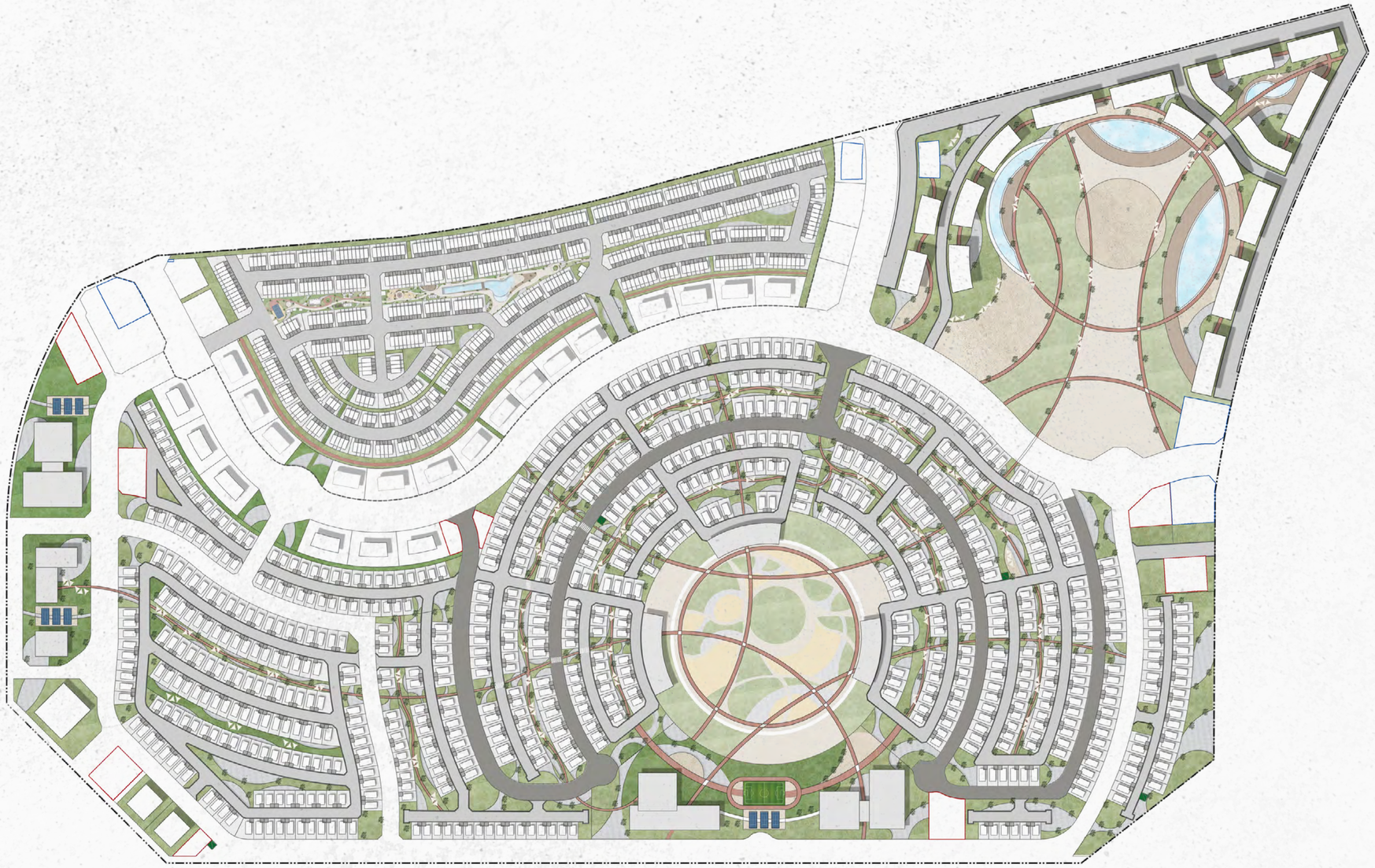


PLOT FACING
NORTH

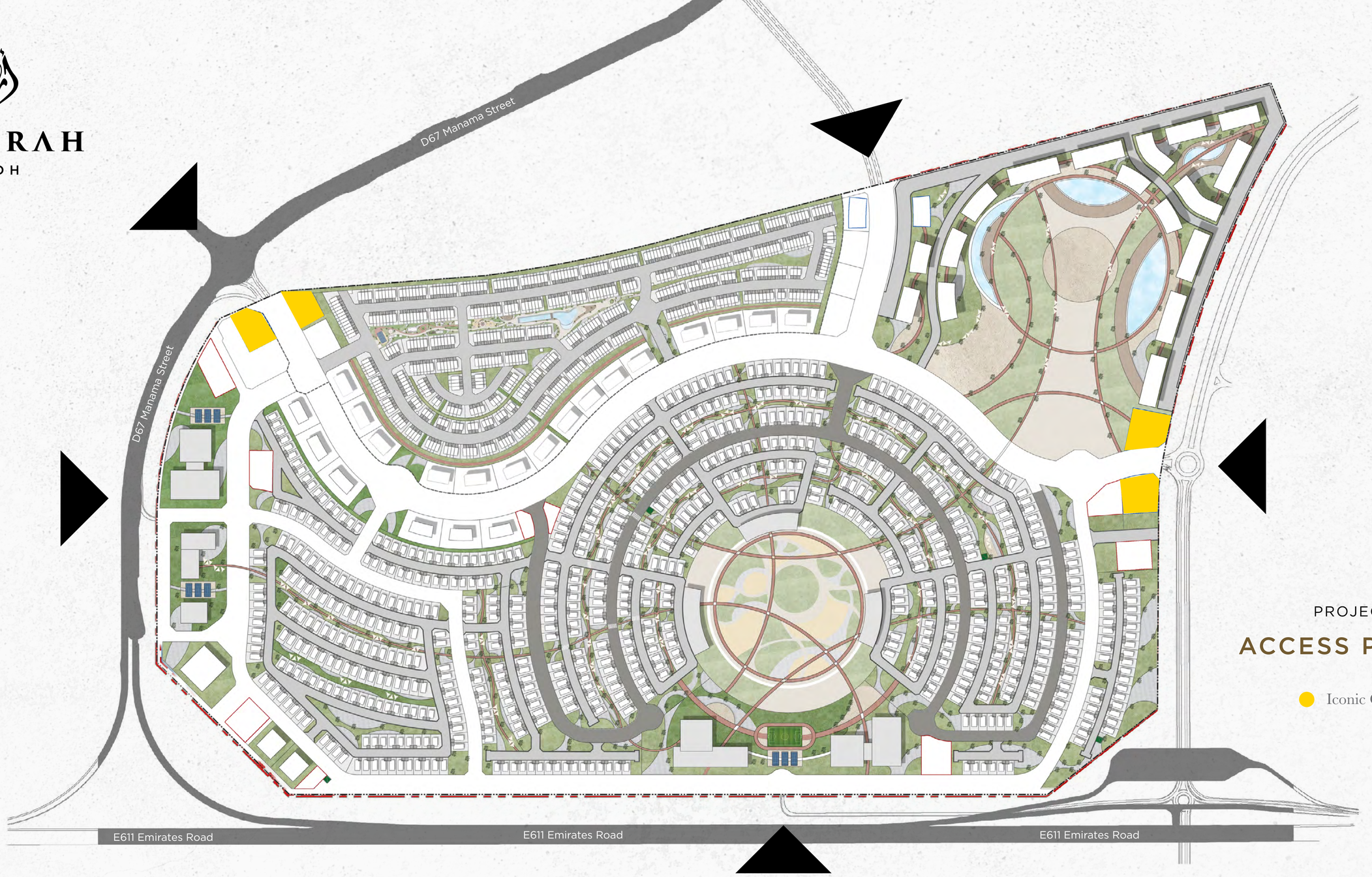
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CALLIGRAPHY REFERENCES





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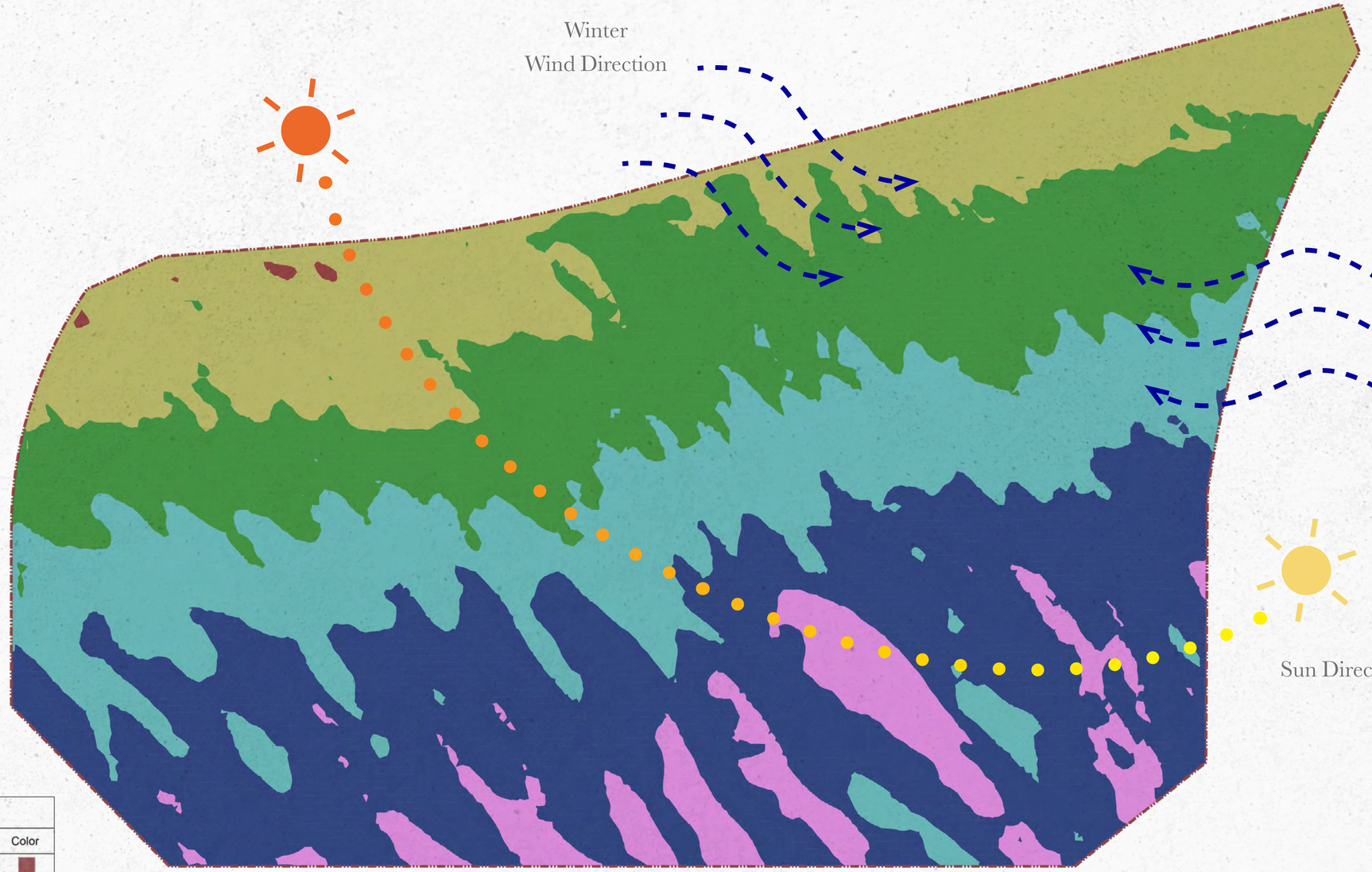


PROJECT

ACCESS POINTS

- Iconic Gates

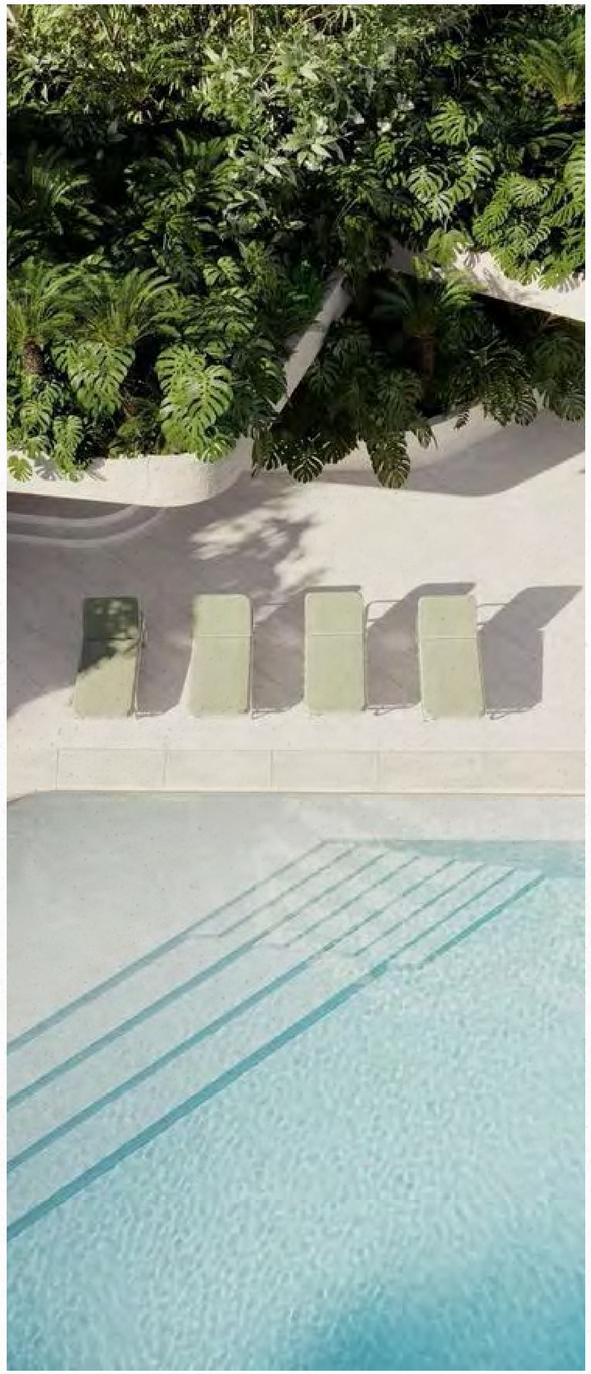
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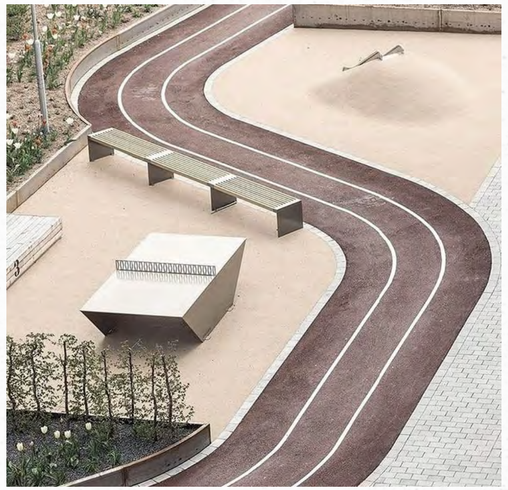


Elevations Table				
Number	Minimum Elevation	Maximum Elevation	Area	Color
1	47.23	50.00	1735.50	
2	50.00	55.00	287449.55	
3	55.00	60.00	406810.26	
4	60.00	65.00	367901.29	
5	65.00	70.00	542305.90	
6	70.00	75.51	109550.29	













COMMUNITY SERVICES

- Sauna & SPA
- Family Lounges
- Clinic
- Kids Area
- Green Areas
- Co-Working Stations
- Gaming Rooms & VR Areas

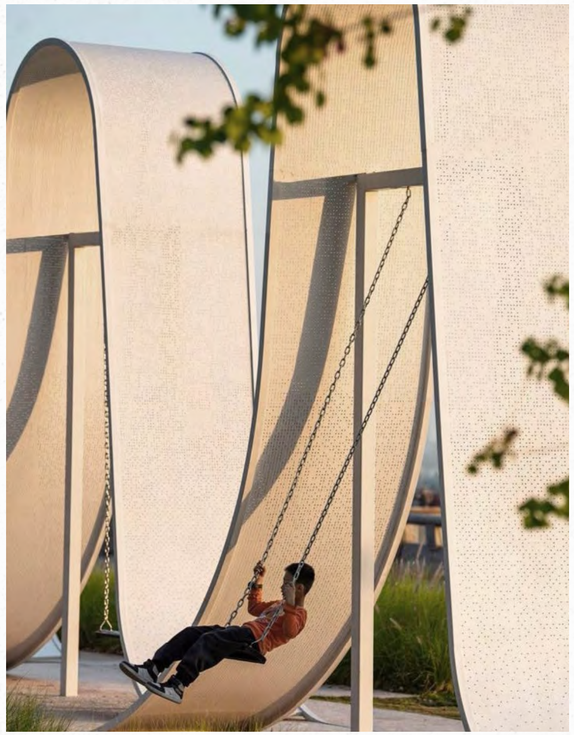
SPORTS FACILITIES

- Family & Kids Pools
- Ladies Pool
- GYM
- Yoga & Pilates
- Running & Cycling Tracks
- Padel & Tennis Courts

FOOD & BEVRAGE

- Restaurants
- Kiosks
- Juice Bars











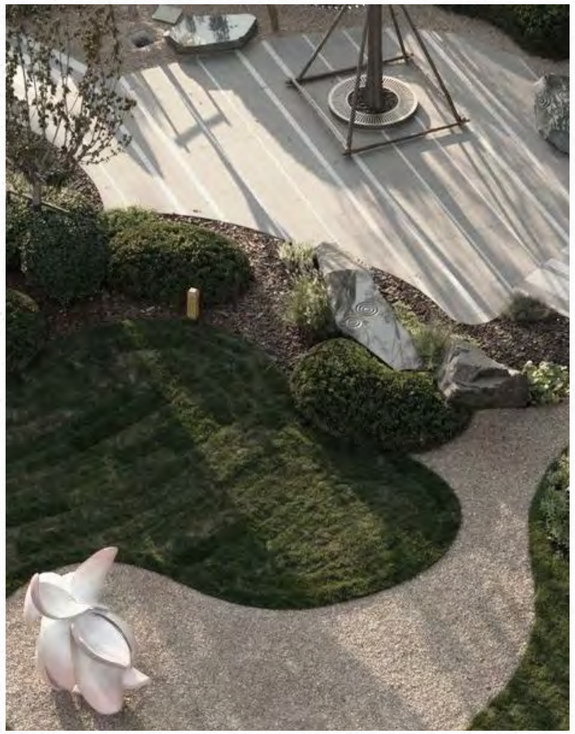




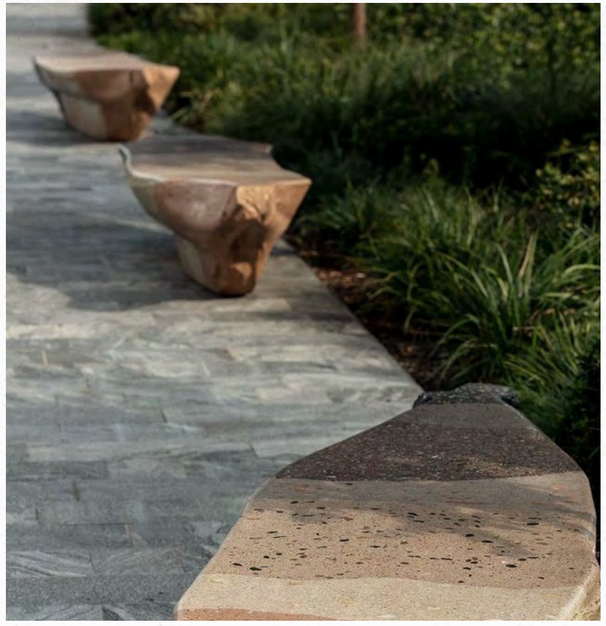
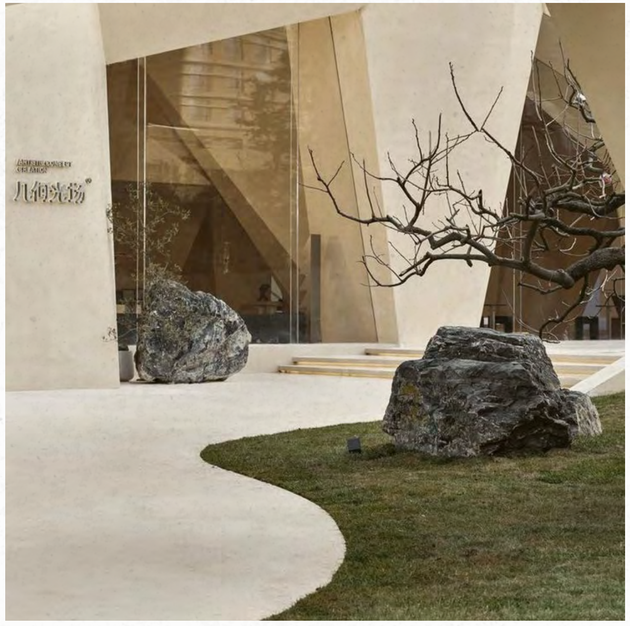
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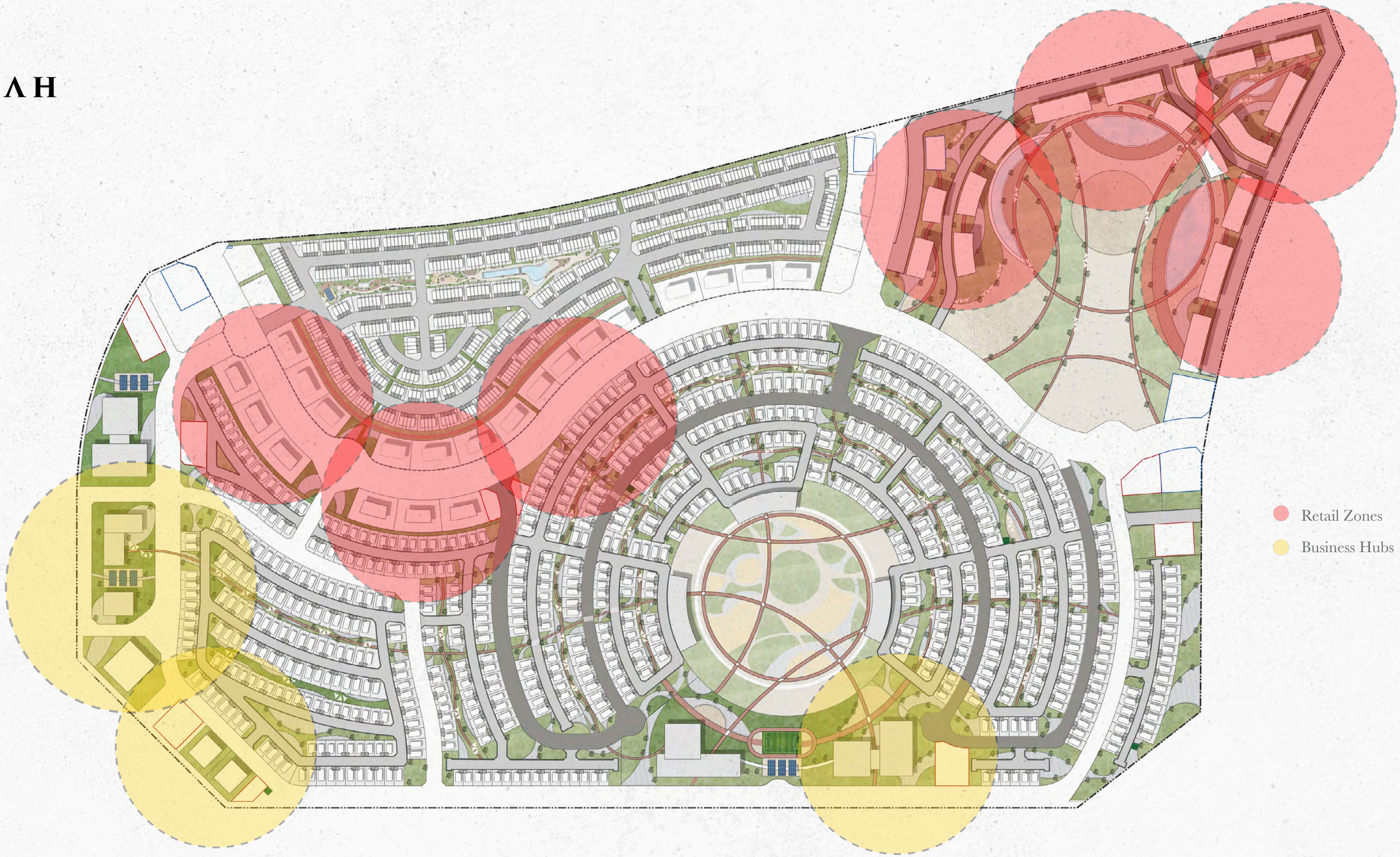





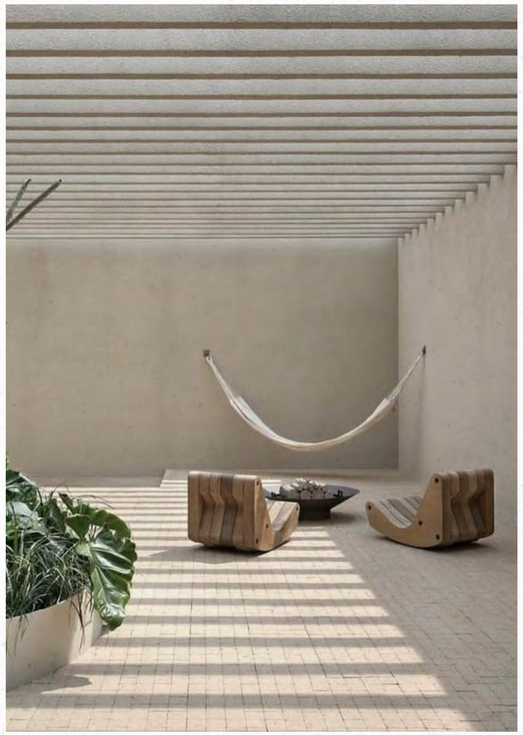


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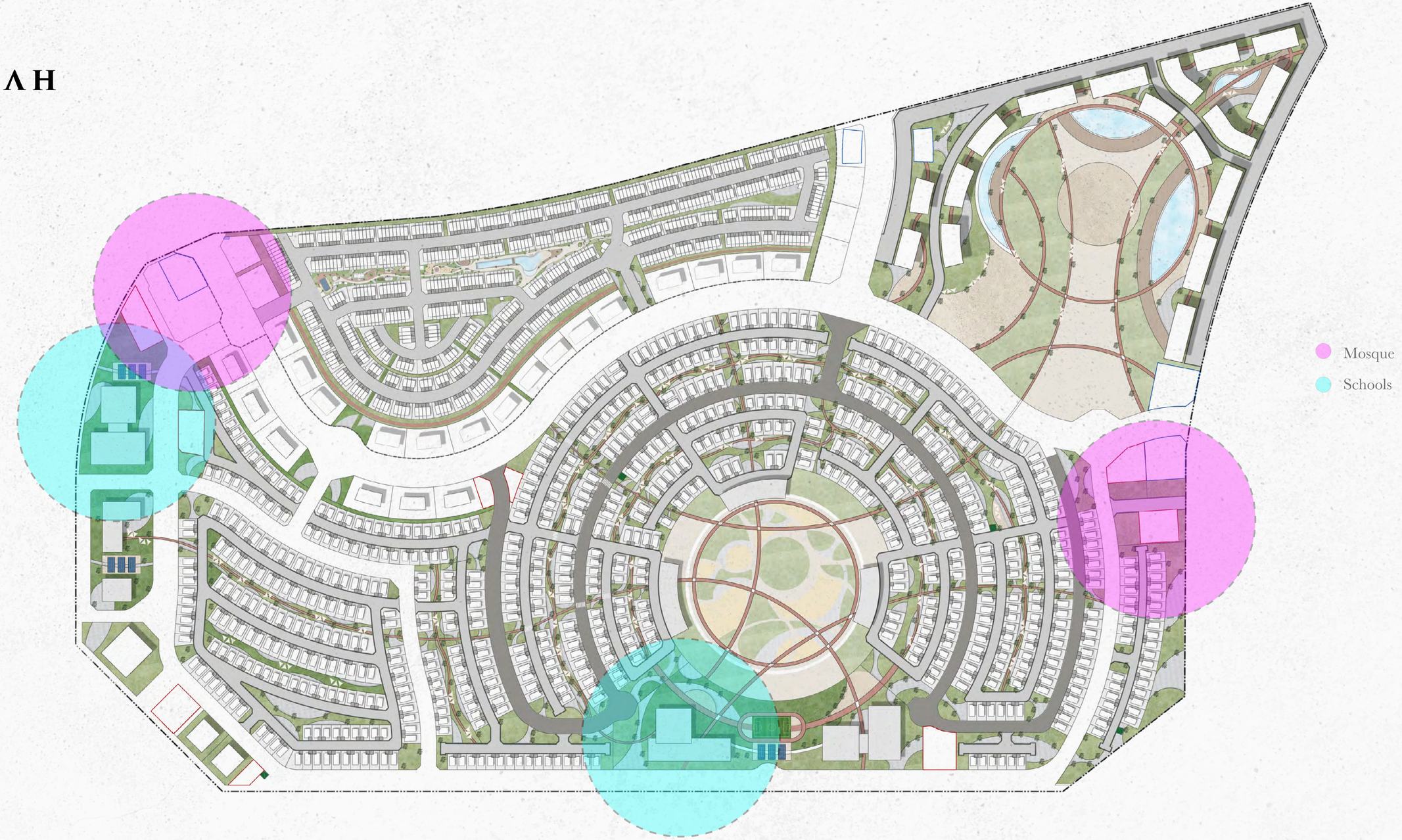



Mikka
Mikka
Mikka



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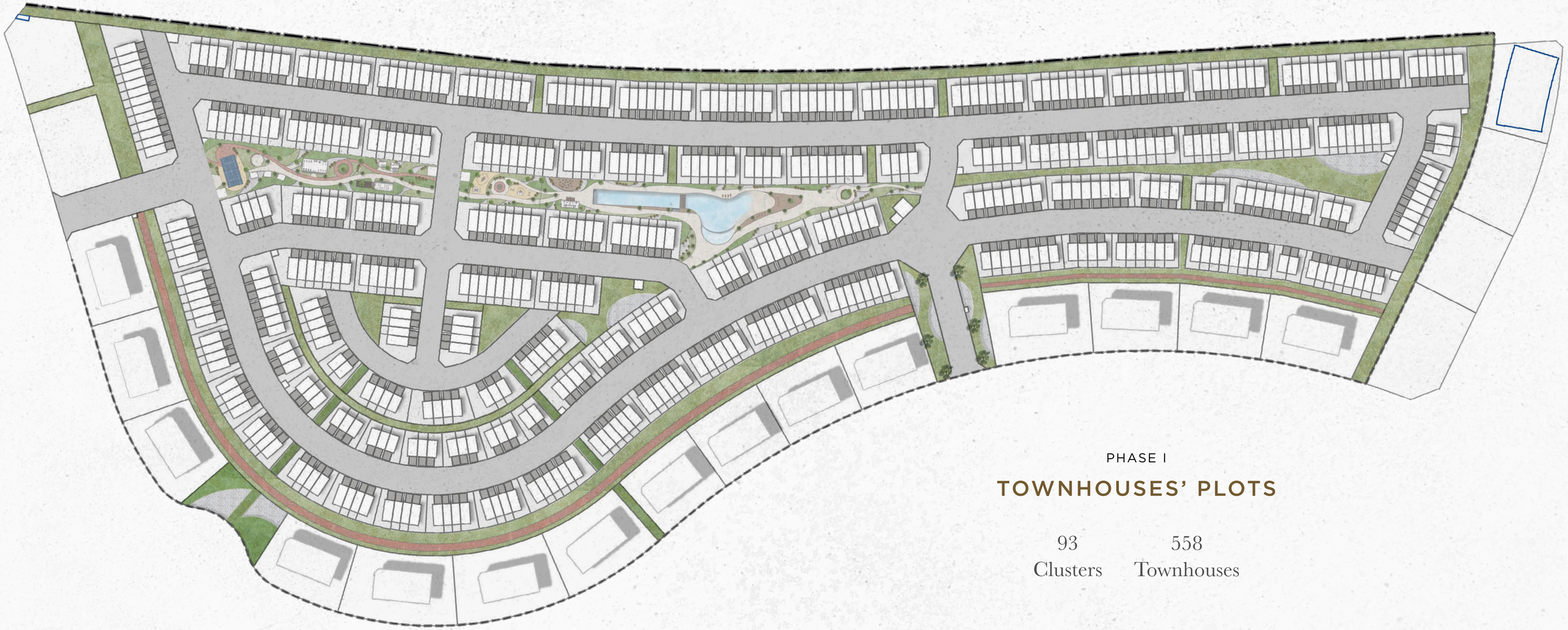


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Phase I

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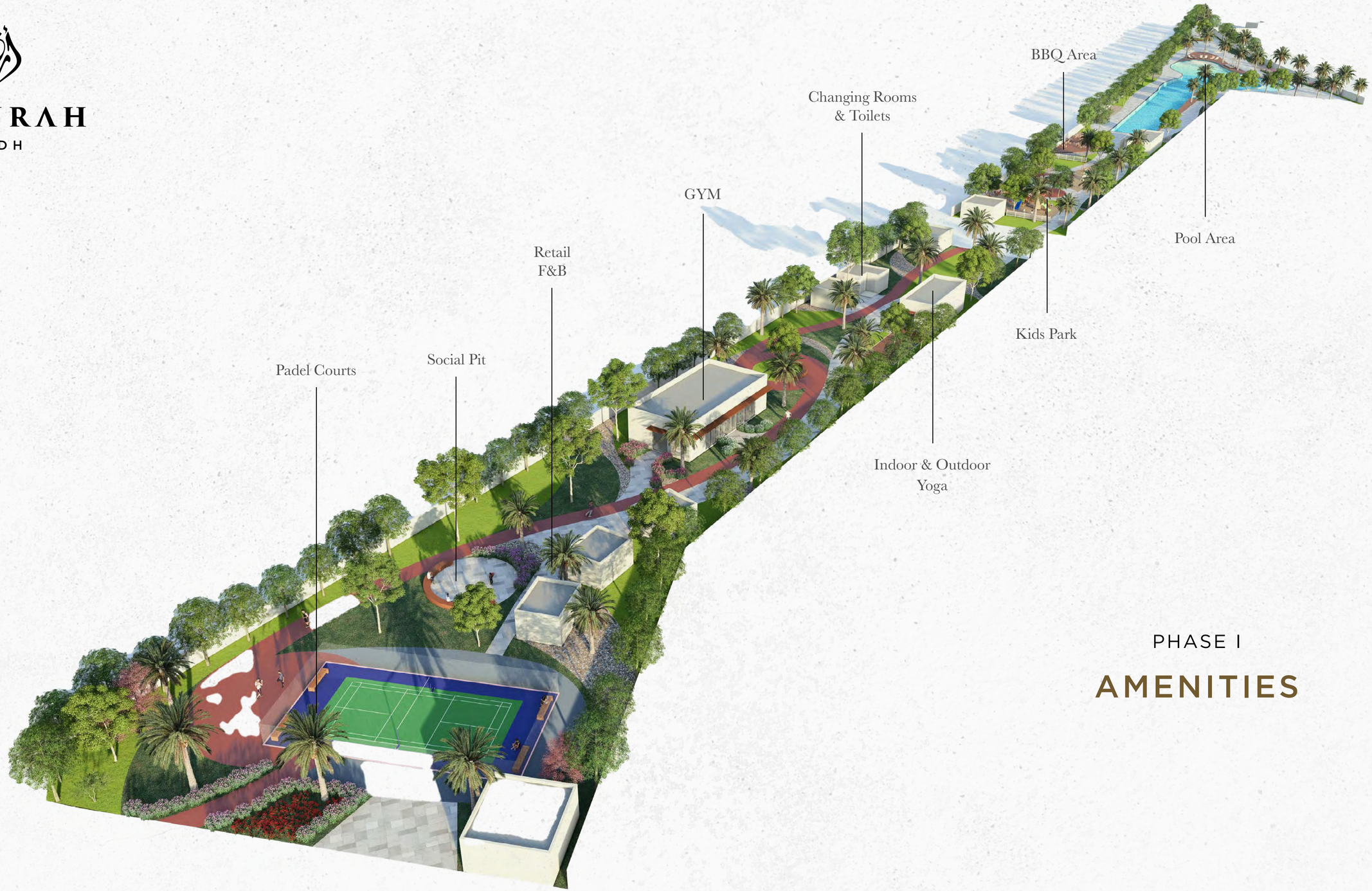


PHASE I

TOWNHOUSES' PLOTS

93	558
Clusters	Townhouses

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PHASE I

AMENITIES



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